



Toy Industry Association, Inc.

www.toyassociation.org

Alan P. Kaufman
Senior Vice President, Technical Affairs
Toy Industry Association, Inc.



Alan P. Kaufman is a toy industry veteran with more than 35 years of experience addressing product safety, quality assurance, regulatory compliance and product testing issues for toy companies and retailers.

In May 2011, Mr. Kaufman joined the Toy Industry Association, Inc. (TIA) as Senior Vice President, Technical Affairs. In this position, he leads the continuing development and implementation of technical policies and strategies relating to toy safety, the environment, supply chain issues, factory processes and other related matters.

Mr. Kaufman previously served as Vice-President for Global Product Safety and Regulatory Affairs at Toys“R”Us, Inc. where he oversaw regulatory and government relations related to quality assurance, product safety and private label product evaluation and served as a key member of the company’s Global Product Safety Leadership Council. He also was Toys “R” Us’ primary liaison with government oversight agencies and standards development organizations.

Before joining Toys“R”Us, Mr. Kaufman spent more than a decade directing production, sourcing and technical services within The Walt Disney Company and its affiliated divisions. Earlier in his career, he held technical and production positions at a number of toy manufacturers, including Mattel, Knickerbocker and Coleco.

Mr. Kaufman is President-Elect and a member of the Board of Directors of the International Consumer Product Health and Safety Organization (ICPHSO); he is also a member of the executive board of ASTM International Committee for Consumer Products F15, and is very active on a number of its subcommittees responsible for toy and juvenile product safety standards. In addition, he is the nominated US expert for the current revision of ISO/IEC Guide 50 on Children’s Safety.

Mr. Kaufman received his bachelor's degree in Biology from the University of California, Los Angeles. He is certified by the American Society for Quality as a quality engineer.

ABOUT THE TOY INDUSTRY ASSOCIATION, INC. (TIA)

Founded in 1916 as the Toy Manufacturers Association, the Toy Industry Association, Inc. (TIA) is the not-for-profit (501(c)6) trade association for producers and importers of toys and youth entertainment products sold in North America. Toy safety is the number one priority for the toy industry. TIA has a long history of leadership in toy safety including development of the first comprehensive toy safety standard more than 30 years ago, and working with government, consumers and industry on ongoing programs to ensure safe play.

For more information, visit www.toyassociation.org.